



Get to know the CKCA Board of Directors

Amrita Bhogal
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You have now served 4 years on the board. Why did you engage by serving on the CKCA Board and what compelled you to stay?

Growing up in an entrepreneurial family, I have always been immersed in leadership. As a third-generation in the business, my deep commitment to the industry drives my passion to help others thrive. The Bhogal philosophy, emphasizes that we grow by helping others succeed. As the People and Culture Leader, I believe people are our greatest asset. Sharing these values with the CKCA network and board brings me joy, and I am dedicated to advancing these principles through my board work..

Biggest advantage to being a CKCA member?

Hosting and attending facility tours. Sunrise Kitchens has welcomed CKCA members multiple times to tour our operations. As my dad, Paul, has shared, inviting fresh eyes and mindsets to ask questions and challenge our methods helps us identify and close gaps we might not see, ultimately fostering our growth. Therefore, being a part of a national association helps form connections with various manufacturing methods across our country.

What would you say to others in the industry who might consider a position on the Board in the future?

Anyone who is passionate about enhancing our industry would be a great fit on the board. Serving on the board provides a unique opportunity to contribute to the growth and improvement of our industry, collaborate with other passionate manufacturers or suppliers and gain valuable insights. It's a chance to make a meaningful impact, share your expertise, and help shape the future of our industry.

What have you enjoyed most about being on the Board?

I have enjoyed the opportunities to connect with manufacturers across Canada, especially the HR teams. Learning about various HR practices across the provinces has given me valuable ideas and improvement opportunities for Sunrise Kitchens. I have also had great joy in sharing my insights on organizational culture and best practices we implement at Sunrise. These interactions have been enriching and have fostered a collaborative spirit within the industry.

Thoughts for the future of the organization?

I envision continued growth and collaboration within the industry. Emphasizing the importance of people as our greatest asset will be crucial. By fostering a culture of continuous improvement and sharing best practices, we can help each other succeed and drive the industry forward. Additionally, enhancing our focus on inclusivity and innovation will ensure that we remain adaptable and resilient in an ever-changing market.



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